

GREAT headlines IDEAS

APARTMENT RENTALS

Half Off Your First Month's Rent
Luxury Living For Less
Apartment Home Living At Its Best
A Place To Call Home
Tired Of The Upkeep On Your Home?

ASIAN RESTAURANTS

Fresh From The Wok
Sizzling Savings
A Taste Of Asia
Authentic Asian Cuisine
An Unforgettable Dining Experience

AUTO BODY PAINTING AND REPAIR

We Won't Dent Your Budget
Tired of That Annoying Dent Or Ding In Your Vehicle?
Repair Your Car And Save
We Fix It Right The First Time!
Same Day Paint And Body Repair

AUTO REPAIR

Save Now Or Pay Later
Get Your Motor Running
Quality Automotive Service At Affordable Prices
Get An Expert Under The Hood
Auto Service From A Name You Know

AUTO SALES

Rolling Back Car Prices
Ready For A New Car?
Drive Away Happy
Credit Problems? No Credit? No Problem!
Other Dealers Talk, We Get It Done With 100% Approval

BAGEL SHOPS

Everybody Loves Bagels
Get Fresh With Us!
There Are Dozens Of Reasons To Stop In
Everything Baked On Premises Daily
Bagels – Not Just For Breakfast

BAKERIES

Your Wish Is A Piece Of Cake
Always Fresh, Homemade Goodness
Fresh Baked Everyday
Feed Your Sweet Side
Sweet Savings!

BARBECUE RESTAURANTS

The Best Bar-B-Q In Town!
The Bar-B-Q Lovers Choice
Good To The Bone
Barbecue That Sticks To Your Ribs

BOTTLED WATER

Pure Water For Less
Fresh From The Source
Taste The Pure Difference
A Clear Difference From All The Rest
Quality Water Is Our Only Business

CAR WASHING AND POLISHING

Don't Break A Sweat, Let Us Do The Dirty Work
We Baby Your Baby
Great Deals For A Great Wash
Makes Your Car Look Like New
Protect Your Auto Investment

CARD AND GIFT SHOPS/PARTY SUPPLIES

For Parties They'll Remember
Where Every Great Party Begins
Find Your Special Gifts At (Business Name)
Right Gift – Great Price
Gifts For All Occasions

CARPETS AND FLOORING – RETAIL

"Pile Up" The Savings
We're Laying Down Value
We Cover The Great Indoors
Quality And Value Under Your Feet
When Only The Best Will Do

CARPET AND UPHOLSTERY CLEANING

We'll Do Your Dirty Work – For Less
Take The Worry Out Of Carpet And Upholstery Care
Professional Carpet Cleaning At An Affordable Price
If Your Carpet Isn't Becoming To You, Then You Should Be Coming To Us
More Than Just Carpet Cleaning Because You Deserve More

CASUAL DINING

Good Food – Good Times – Good Value
Quality Dining In A Casual Atmosphere
Come Taste The Difference
Can't Stand The Heat? Get Out Of Your Kitchen
Quality Is Our Business

CELL PHONES/PAGERS/BEEPERS

Keep In Touch With Friends And Family For Less
Phones-Service-Accessories-We Have It All!
Keep In Touch For Less
Come Experience Wireless That Works
Get More Features, More Service, More Minutes

CHICKEN RESTAURANTS

Tender Chicken – Fresh Biscuits
Every Bite A Tender Delight
Good Food – Good Times – Good Value

CHILD CARE

Budget-Friendly, Loving Care
Your Child's Home Away From Home
Quality Care, Learning And Fun
Investing In The Future, One Child At A Time

CHINESE RESTAURANTS

Stir Fried Fresh To Order
A Taste Of The Orient
Great Meal, Great Value
When Ordinary Chinese Just Won't Do

CHIROPRACTORS

Don't Live In Pain
Start Feeling Better Today
You Deserve To Feel Good

CLOSET DESIGN

Say "Goodbye" To Clutter
Get Your Closet Under Control
Customized Storage Solutions
Get Organized Today

COMPUTER EQUIPMENT AND HARDWARE

Get Online For Less
We Put The "Personal" Back In Personal Computing
Computers To Fit Your Needs
The Latest Computer Technology And More

DENTISTS

Affordable Family Dentistry
Smile Brighter Tomorrow
Save On Dental Care
Let Us Give You Something To Smile About
A Beautiful Smile Can Change Your Life

DOUGHNUTS

Hot Coffee – Fresh Doughnuts
Sweet Way To Save
There Are Dozens Of Reasons To Stop In

DRIVEWAY REPAIR AND CONSTRUCTION

Driveways To Complement Your Home
How's Your Home's Curb Appeal?
Put Your Driveway Back Into Shape
Driveways - Patios - Sidewalks - Garages
Add Beauty and Value to Your Home

DRY CLEANERS

The Difference Is In The Details
Save on Professional Dry Cleaning
Get Fresh With Your Wardrobe
Experience The Highest Quality In Dry Cleaning
Environmentally Friendly Dry Cleaning

DUCT CLEANING

Breathe Cleaner Air
Are Your Ducts A Health Hazard?
Do You Know What You Are Breathing?

EMPLOYMENT AGENCIES

Jobs To Match Your Skills
Need Help Finding Your Next Job?
Your Way to Better Pay & Better Hours
Start Work Tomorrow
Call Now To Start Your Future

FAMILY RESTAURANTS

Fast, Fresh Home Cooking
Relax, (Business Name) is Cooking Dinner Tonight
Homestyle Family Dining
Bring The Family... We've Got The Food

FINANCIAL PLANNING CONSULTANT

Make Sense Of The Market
Financial Security Is Within Your Reach
We Help You Get To Your Financial Goals
Take Control Of Your Finances In 2005

FINE DINING

The Taste You'll Return For
A Fine Dining Experience
More Than A Meal, An Experience
Affordable Gourmet Dining
Fitness Centers

GET FIT FAST

Look Good - Feel Fabulous
Get In The Best Shape Of Your Life
30-Minute Workout And Weight Loss Center
Quick Workout – Friendly Supportive Atmosphere

FLORISTS

Affordable Fresh Flowers
Make Someone Smile Today
Give Your Sweetheart 12 New Reasons To Love You
Flowers For Any Occasion
Beautiful Flowers For A Beautiful Day

FRAMING

Creative Custom Framing For Less
Save On Quality Custom Picture Framing
If It's Special To You, It's Important To Us
Preserve The Memories

FUNERAL DIRECTORS AND CEMETERIES

Plan Ahead And Save
Preplanning Made Simple
Three Steps To Peace Of Mind

FURNITURE DEALERS-RETAIL

Name Brands At Discount Prices
Your Home Just As You Imagined
Fine Homes, Fine Furniture
Designer Look Without Designer Prices

GAS STATIONS

Save On Complete Car Care
More Than Just A Gas Station
Gas Up, Grab a Snack And Go!
Gasoline - Car Wash - Convenience Store

GOLF COURSES – PUBLIC

Experience Our Championship Course
Swing By And See What We Have To Offer
The Best Drive You'll Ever Take
Come Out And Play

GROCERS

Your Neighborhood Market For Quality And Savings
Your Fresh Food Headquarters
Spend A Little, Save A Lot
We Strive To Bring You The Very Best

HAIR SALONS

Look Great - Spend Less
Affordable Family Hair Care
Creating The Look For You
For The Look That Gets Looks
Creating Great Hairstyles For Less

HAMBURGER RESTAURANTS

Hungry? Have we got the burger for you!
Taste The Difference
Burgers To Die For!
Fresh Ingredients Make It A Tasty Experience
Hot Fresh And Made To Order

HANDYMAN SERVICES

We Fix It All – Fast
We Do It Right... At The Right Price
Providing Quality Home Repairs
We Fix What Your Husband Broke
Let Us Help You Improve Your Home

HARDWARE STORES

Nuts & Bolts Of Savings
Friendly Neighborhood Service
Your Hardware Store for Friendly Service and a Huge Selection
Your One Stop Home Improvement Store

HEALTH AND DIET FOODS

Because We Are What We Eat
Your Life - Your Body - Your Health
Naturally Good Food
Heating And Air Conditioning

PROFESSIONAL HEATING AND COOLING SERVICE FOR LESS

Hot Value – Cool Savings
Save More On Your Heating Bills
Is Your Furnace Too Old For The Cold?

HOME REMODELING

Designs Of Distinction
Quality Construction For Less
Your Home Is Full Of Possibilities
Don't Move... Improve!!!
The Kitchen Or Bath Of Your Dreams

HOME SECURITY AND ALARM SYSTEMS

Affordable Home Security
Protect Your Home and Family with A Security System
Secure Your Family Today
We Protect What Means The Most To You

HOTELS AND MOTELS

All The Amenities – Affordably!
Plan Your Vacation Now
Warm, Friendly, Comfortable
Comfortable Rooms With Comfortable Prices

ICE CREAM PARLORS

Scoopful Of Savings
Have We Got The Scoop For You
Incredibly Delicious Ice Cream
Cold, Creamy & Delicious
Beat The Heat With A Cool Ice Cream Treat

INSURANCE SALES

Auto, Home, Business, and Life Insurance
Are You Getting The Service And Rates You Deserve?
Affordable Insurance From A Name You Know
Service – Reliability – Savings
Real People – Real Answers – Real Quick

CONTINUED...

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Metroland

BONUSPAK

GREAT headlines IDEAS

...CONTINUED

ITALIAN RESTAURANTS

Fine Italian Cuisine
Exquisite Italian Cuisine
Authentic Italian Cuisine
A Little Taste Of Italy

JEWELERS

Gifts For Someone Special
Save on Quality Jewelry
Elegance At An Affordable Price
For That Special Someone
When Only The Best Will Do

LANDSCAPING CONTRACTORS

Don't You Wish Your Yard Looked This Good?
Turn Your Yard Into An Oasis

LAWN CARE PROFESSIONALS

Landscape Design Specialists
Lawn And Garden Maintenance
Professional, Affordable Lawn Maintenance
The Lawn Care Professionals
We Do All The Lawn Work -- You Enjoy The Benefits!
Legal Services

PROFESSIONAL LEGAL COUNSEL AT REASONABLE PRICES

Affordable Legal Help
Quality Legal Representation
Professional Legal Services
Hire An Aggressive Attorney

LIMOUSINE SERVICES

Arrive In Style
Arrive In Style For Less
For That Special Event
The Ultimate Luxury And Comfort

LIQUOR STORES

The Party Starts Here
Large Selection of Beer, Wine and Spirits * Discount Prices

MAID SERVICE

Start Every Weekend With A Clean House
Save On House Cleaning Service -- You Have Better Things To Do
No Time To Clean! Call Us
We'll Do Your Dirty Work

MAILING AND SHIPPING

Your Full Service Shipping Headquarters
We'll Pack and Ship Your Packages With Care
Your Personal Shipping and Business Service Center
Your Neighborhood One Stop Shipping Center
Save Money And Avoid The Lines

MARTIAL ARTS

Self Esteem -- Focus - Discipline
Professional Karate Instructions
Defense -- Discipline -- Respect
Save on Martial Arts Classes For All Ages
Karate - A fun way to boost confidence, self discipline and get fit

MASSAGE

Save on Massage and Relaxation Treatments
Give The Gift Of Relaxation
Heavenly Relief
The Ultimate Relaxation Experience
You Deserve To Relax

MEDICAL CLINICS

Health Care When You Need It
Prompt, Quality Medical Care For The Entire Family
Personalized Family Medical Care

MEN AND WOMEN'S CLOTHING

Quality Clothing For Less
Specializing In Clothing And Accessories
Contemporary Clothing, Traditional Prices
Create Your Look For Less
Where Looking Great And Saving Money Is Fashionable

MEXICAN RESTAURANTS

Make Tonight A Fiesta
Fine Mexican Food
A Family Mexican Restaurant
Authentic Mexican Food
"Spice Up" Dinner Tonight

MORTGAGE BROKERS

Why Wait? Great Low Rates
Mortgage Loans For All Borrowers
Finding You The Right Mortgage
Why Rent When You Can Own
Take Advantage of the Lowest Rates In Years

MOVERS

Full Service Professional Movers - We'll Handle It All For You
Across Town or Across The Country -- We Make Moves Made Easy
Looking For An Honest, Dependable and Affordable Mover?
Moving... We Make It Easy
Big Or Small We Move It All

NAIL SALONS

Treat Yourself -- Full Service Nail Spa
Professional, Affordable Nail Care
Have Gorgeous Nails For Less
Because You Deserve To Be Pampered
Non Profit Organizations
Your Support Makes A Difference
Please Consider Volunteering
You Can Make A Difference

NURSERIES AND GARDEN CENTERS

Beautiful Flowers, Shrubs And Trees... Affordable Prices
Gardens Made Easy
Quality, Service, Selection, Education
Find Everything You Need For A Beautiful Garden

OIL AND LUBE

Time For An Oil Change?
Full Service Automotive and Oil Change Center
For All Your Auto Maintenance - Trust Your Car To Us
Save Time And Money at (Business Name)

OPTOMETRIST AND OPTICAL GOODS

Savings You Can See
Professional Eye Care For The Family
Complete Eye Care and Optical Center
Quality Eye Care At Affordable Prices
Seeing Is Believing

PAINTING AND WALL COVERING SERVICES

Give Your Walls A Makeover
A New Look For Less
Professional Paint Service Makes It Easy To Redecorate

PET SHOPS AND SUPPLIES

Pamper Your Pet For Less
Save On Pet Care
Toys, Food, Treats and More For Your Pet!

PET GROOMING

All Pets Styled With A Loving Touch
Your Pet Deserves The Best
The Pet Groomer You Will Recommend To Your Friends
Happiness Is A Well Groomed Pet

PHARMACIES

A Pharmacy With No Lines and A Personal Touch
Your Neighborhood Pharmacy
A Prescription For Value
Much More Than A Drug Store

PHOTO FINISHING

Get The Most From Your Camera
Preserve Your Memories For Less
Highest Quality In Photo Finishing

PIZZA RESTAURANTS

A Family Tradition... Make It Yours
Pizza Is Our Passion
It's A Matter Of Taste
Taste The Difference
A Slice Above The Rest

PLUMBERS

We Won't Drain Your Wallet
Plumbing Problems?
Complete Plumbing Services
Looking For A Plumber?

PODIATRISTS

Foot Pain Relief
Stop Foot Pain Today
Don't Live With Foot Pain
We Help Your Feet Find Relief

PRESSURE WASHING

Save on Exterior Pressure Washing for Homes, Decks and Driveways
We'll Help You Clean Up This Summer
How's Your Home's Curb Appeal?
Pressure Washing Pros
Grime Doesn't Pay... Clean Up!

PUBS

Hot Food* Cold Beer* Good Times
Great Food... Great Prices
The Place To Meet... The Place To Eat

REALTORS

Buy or Sell Your Home AND SAVE!
Real Estate Services From A Name You Know and Trust
Think Of Buying Or Selling
Buying Or Selling Call The Experts

ROOFING AND SIDING

We Are Your Siding And Roofing Experts
Quality Roofing And Siding
The Roofing And Siding Company You Can Trust

SCHOOLS -- PUBLIC AND PRIVATE

You Can Trust Your Child's Education To Us
Is it Time For A New Career?
Imagine Yourself In A Career That You Love
Decide Your Own Future
Looking For A Better Educational Experience

SEAFOOD RESTAURANTS

The Best The Sea Has To Offer
All Your Seafood Favorites
The Freshest Seafood Around
Self Storage
Need More Room? Let (Business Name) Storage Help
Self-Storage Leaders
Need Storage?
We've Got Space

SHOES

Brand Names For Less
Footwear For The Whole Family
Best Shoes In Town For Less

STEAK RESTAURANTS

Great Food Great Prices
Steaks Done Right
A Cut Above The Rest
Extraordinary Dining in an Elegant Atmosphere
Enjoy (City)'s Premier Steakhouse

SUB AND SANDWICH SHOPS

The Best Subs In Town
Hungry For Something Fresh and Delicious?
Enjoy freshly made hot and cold subs, burgers and more

TANNING SALONS

Tan Year Round
Your Safe Tanning Headquarters
The Area's Premier Tanning Center
Get The Best Tan Possible
Keep That Gorgeous Summer Glow Year Round!

TAX PREPARATION AND CONSULTANTS

It Costs Less To Do It Right
Taxes Too Complicated?
Tax Help And Preparation
We Know The Facts About Tax
Get The Biggest Refund Possible

TIRE DEALERS

Name Brand Tires... Discount Prices
Nobody Sells Tires For Less
Trust Your Car To Us
Were More Than A Tire Store

THEME PARKS

Season Pass Sale
Enjoy The Ride
Your Destination For Family Fun
The Best Theme Park Value
Family Fun For All Ages

TREE SERVICE

Affordable Tree Service
Tree Experts
Could Your Trees Use Some Attention?
We Care For Your Trees

VACUUM CLEANERS

The Areas Most Complete Vacuum Center
Broken Vacuum?
We Sell And Repair All Vacuums

VETERINARIANS

The Finest In Animal Care
Time For A Veterinary Visit?
The Vets Your Pet Will Love
Healthy, Happy Pets Are Our Specialty

VIDEO AND DVD RENTAL

(Business Name) Makes Family Night Easy!
Your Family Video Headquarters
Brings Some Action Home
Save On Fun, Family Entertainment

WEIGHT AND DIET CONTROL

The Better "Weight" To Lose Weight
Lose Weight, Feel Great
Lose Unwanted Pounds
Look Good Feel Great

WINDOW & DOOR REPLACEMENT

Save When You Replace Your Old Windows With Energy Efficient
Windows and Doors
Don't Put Off Replacing Windows And Doors
Top Quality Windows And Doors At Affordable Prices
The Difference Is Clear

WINDOW TREATMENTS

Quality Window Treatments At Affordable Prices
The Luxury Is In The Look Not The Price
Specializing In Custom Window Treatments
Decorate Your Windows For Less

WINDSHIELD REPLACEMENT AND REPAIR

Cracked Windshield?
We Fix Panes
The Windshield Experts
The Clear Difference

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